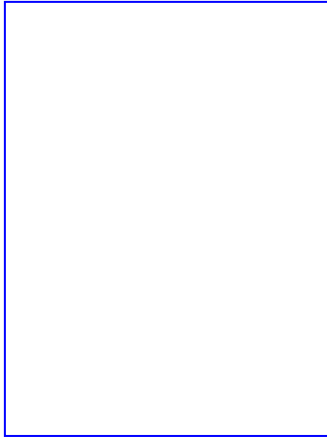


# Utah Planner

Vol. 32 No .7 July 2006

American Planning Association, Utah Chapter

[www.utah-apa.org](http://www.utah-apa.org)



## Presidents Message

Chuck Klingenstein, AICP

This is my last message to you as President! I want to once again extend my heartiest congratulations to your new president and vice-president, John Janson (West Valley City) and Aric Jensen (Bountiful City). Also my sincerest thanks for those who stood up to run for office! We have accomplished a lot over the past six years and it brought me great joy to know that there were so many ready to step up and take over the leadership of the Chapter. Thank you to the current and past members of the Board of the Utah Chapter and chapter administrator Mirinda Schiele for all of their hard work during my tenure. And thanks to all of you for entrusting the chapter's leadership to me for the past six years.

I actually do not want to "wax and be melancholy" at this time. I did crow in my last message and I hope that all of you crowed with me. We have a great chapter with superb members. The board is active and involved reflecting the sentiments of the membership. I truly hope that the next group of leaders will continue to raise the bar for all of us. As we know only too well, it is lofty goals that set us apart and challenge us. As Daniel Burnham, a planner and architect said in the 19<sup>th</sup> century (my apologies but this is really good and is worth hearing again);

*Make no small plans. They have no magic to stir humanity's blood and probably themselves will not be realized.*

*Make big plans; aim high in hope and work, remembering that a noble, logical plan once recorded will never die, but long after we are gone will be a living thing, asserting itself with ever-growing insistency.*

*Remember that our sons and daughters are going to do things that will stagger us.*

*Let your watchword be order and your beacon, beauty.*

*Think big.*

So for now, I am saying enjoy the summer and your families. But always remember to make big plans! We are the ones who have to continually press the envelope. And in the words of Chuck Yeager:

**If you want to grow old as a pilot [insert planner], you've got to know when to push it, and when to back off.**

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## President Elects Message

John Janson, AICP

The Utah Chapter of the American Planning Association publishes the Utah Planner. Circulation is to APA members. The Utah Planner welcomes submission of original articles, editorial letters, and any other information of interest to both professional and citizen planners.

[utah-apa@utah-apa.org](mailto:utah-apa@utah-apa.org)

I never said, "I'll be back" (even though that is a good line), but in fact I never really left anyway. It is interesting to be back as your Chapter President after more years than I am willing to admit. We have had terrific leadership and the Chapter has grown immensely in the last few years with Chuck's guidance. Chuck Klingenstein has moved us forward and achieved many of the goals on his agenda, yet there are always more things to do. In my position statement, I suggested six immediate goals as the focus for the next year. Here is a quick reminder of those:

1. **Survey** – not a long complicated one. A simple survey that asks, "What are we doing right, what are we not doing well, and what should we be doing?" We will try to figure out a way to accomplish this via the list serve.
2. **Committees** – we need to expand committee membership and get more people involved. There may even be new committees as a result of the survey.
3. **Maintenance and improvement of existing programs** – unless you tell me that the programs we are currently providing are off the mark, we will keep trying to bring you the best newsletter, web page, conferences, luncheons, list serve communication, etc.
4. **Improve Statewide education** – unfortunately this has become a complicated, somewhat "turfy" scatter diagram of services. Utah APA has tried to coordinate this in the past and been unsuccessful. I know Chuck has some ideas but he needs people to help him. I hope you will consider being on his committee.
5. **Newsletter** – are we providing the kind of articles that makes you want to read it from beginning to end? I'd like to institute an educational moment in every newsletter. There are lots of issues that we can address to help each other become more up to date and improve planning in the State. It would also be interesting to spotlight communities and have them discuss what their issue of the moment or accomplishment of the year or educational guidance might be.
6. **Development Community** – I *think* we work with these guys (and ladies) yet we seem miles apart on many issues. Maybe we haven't heard much from them lately, but I am pretty sure, "They'll be back"! Hopefully we can foster an open discussion over the next 6 months before the next legislative session. I don't think the "Just Say No" program will work this time.

So, please be looking for ways that you can help. Janson and Jensen (and Hanson and Christensen) would like to hear from you via the survey or just a call or an e-mail. Your input will be appreciated and help determine the direction of Utah APA for the next several years.

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## July's Luncheon



June 10<sup>th</sup> 11:30  
Ordinance Writing Tips

2006 NATIONAL  
APA CONFERENCE  
REPORT - SAN  
ANTONIO  
by Amber  
Westenskow

Have you ever written an ordinance amendment and wished you'd had more training on the basics of ordinance writing? Are you writing up an amendment now that could use a little guidance? Are there some principles that "everybody" knows but you just didn't get the primer? Well, here's your chance to learn from one of the great practitioners (and an attorney) in the field.

**Where:** West Valley City Hall  
3600 South Constitution (2700 West) Boulevard  
**When:** July 10, 2006 at 11:30 AM to 1:00 PM  
**Who's talking:** Neil Lindberg, Provo Municipal Council Attorney  
**Food:** Bring your own lunch

This will be a great session with many important tips from Neil and an opportunity to interact to discuss your issues and tough questions.

We have room for about 50 attendees so please RSVP to John Janson at [jjanson@wvc-ut.gov](mailto:jjanson@wvc-ut.gov) by July 6<sup>th</sup>. Thanks!

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With the weather heating up it's starting to feel more like San Antonio felt a month ago. The National Conference of the APA took place at the end of April and provided a great opportunity for training, networking, and the chance to see an interesting place.

I went to a number of sessions on the development review process and how to improve it. It wasn't a surprise that this was a hot topic as states and municipalities are facing pressure to streamline the review process - whether from upset citizens and developers or through legislative bills aimed at cutting down the regulation of the process.

Cities from Houston to Henderson talked about how they had taken steps to get happier applicants and better proposals. Many cities think that streamlining the development review process gives them less control over what is being proposed but making the process transparent and predictable actually improved the quality of development applications submitted. Time is money and so an efficient review process was worth a few increased fees and tougher standards to developers. Planners found what applicants wanted most was predictability and tighter regulations because they were able to plan and budget their projects better, knew what to expect, and they felt their investments were protected because they knew that something poorly designed wouldn't slip through the system and go in next door.

Many cities were experiencing a lot of "placeholder" applications - incomplete projects that were submitted so that a developer could just get in line - which meant a lot of staff time was spent on fixing applications that should not have been accepted in the first place and were slowing up the process for good submittals that were complete. One of the ways that cities started improving the review process was going right to the source - to applicants and developers. They sent out surveys and did interviews to see where the kinks were in the system and then made adjustments.

Another thing that I noticed at the Conference was the prominence of students. There are always a few hundred students that attend but there has been an increase in the number of students taking part in presentations. A group of students from the University of British Columbia in Vancouver

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The logo for the American Planning Association (APA) features the letters 'APA' in a bold, white, sans-serif font, centered within a black square.

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gave a session about the Planners for Tomorrow forum ([www.plannersfortomorrow.ca/wiki](http://www.plannersfortomorrow.ca/wiki)). It has largely consisted of a web dialogue that has been going on to lead up to a conference preceding the World Planners Congress and UN-HABITAT World Urban Forum taking place in Vancouver. Some of the web dialogue has been based around developing recommendations for what it will take to be the "Planner of Tomorrow."

As the context that we plan, work, and live is changing in many ways it puts planners in the position to be flexible and look at how we can adapt our skills to meet the needs of the profession and our communities. Recommendations such as embracing sustainability and recognizing diversity were given validity as the number of sessions on these topics increases in quantity and quality every year.

One of the recommendations was to strengthen the collaboration between educational institutions and practitioners. Quite a few sessions at the Conference included professors, students, practitioners, and community organizations talking about how effective collaborations such as service-learning planning courses had been in their communities. The Westside Studio, a graduate service-learning course in the University of Utah's College of Architecture + Planning, is a great example of universities getting involved with communities and professionals on real projects. Communities and organizations get access to students and leaders that can share technical experience. Students get practical opportunities to see planning at work-complete with its politics, rationality, and triumphs. It also gives students connections into planning organizations and into non-traditional areas where a planning background can be very useful such as nonprofit community organizations.

I have been very fortunate to be able to attend the APA National Conference the last three years and it is always great to see other planners, students, elected and appointed officials there representing the state. I think it is important to see what issues are important and emerging in the planning field, make connections with people around the country, and develop as a profession. The National Conference (and chapter conferences!) is a great way to improve as a professional and is an experience to take advantage of. And it doesn't hurt to get a little Fiesta in before the summer busy season starts back home!



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**Planner Spotlight**  
**J. Kelly Gillman**  
**Landscape Architect**  
**Cooper Roberts Simonsen**

I began my planning career in school as I was taking courses towards another degree. I was two quarters through pre-civil engineering courses when I took an intro course in landscape architecture at Utah State University. Growing up I was always in awe of large public works projects (especially transit), which led me to the engineering profession. But what I soon realized from my exposure to landscape architecture is that what I really enjoy is the planning and analysis that surrounds a large project. So I turned to the Department of Landscape Architecture and Environmental Planning. The design process was taught from a holistic standpoint. The goal was to not to necessarily understand the actual design and construction of the project, but rather to understand how such a project solves a problem, and how to ensure that the project doesn't create new problems.

An additional aspect of planning that I was immediately drawn to in landscape architecture is the focus on humans and their interaction with both the built and natural environment. The way people interact with each other and their spaces is a fundamental aspect of planning and design, which can often be overlooked. What I like most about planning is being involved with the "big picture." I tend to enjoy being involved with larger projects that have more of the "big picture" to be considered. Going back to my childhood dreams, the large public works projects or large land planning projects tend to be the most interesting to me. It is these types of projects that allow the design team to really dive into issues where urban spaces and other built environments interact with the natural landscapes.

I am most proud of my recent work in the area of transportation planning and design. I have very much enjoyed my work with the Utah Transit Authority, helping them to plan and design the first segment of the Commuter Rail line from Salt Lake City to Pleasant View. This is of course a huge public works project. My work on this project has been primarily involved with the planning of stations and park and ride facilities. These facilities are not a large part of the overall cost of the project, but in my opinion they are the most important part of the project. They are the nodes where people interact with the surrounding communities. These are the places where real planning is taking place, where transit oriented design is being experimented with, where existing neighborhoods are being impacted.

My planning philosophy is strongly rooted in my training as a landscape architect. I have a strong ethic towards the natural environment and the outdoors, which ironically leads to my desire to build great urban places. The creation of appropriate urban spaces helps to preserve our natural environments elsewhere. As I have been studying business administration, I have also come to understand (at least conceptually) the economics behind our planning and development patterns. As we try to create well planned communities (urban or rural) we must ensure our grand dreams also have good business sense. With this understanding I seek to balance the real world requirements of any planning project with the constraints of the built and natural environment.

The last book I read was "Love is the Killer App," by Tim Sanders. This explains how nice, smart people can be successful in business and influence others by being generous. The principles of this book adapt nicely to anyone who works in the planning field. So often we are trying to work with others to influence new ideas. The next book I plan to read is "Let My People go Surfing." This book is written by Yvon Chouinard, the founder of Patagonia. He explains that it is possible to blend work and play, and social duty, resulting in a highly successful company (and I would add: planning department). I expect that these principles also will apply to the planning world.

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**Park City, Utah  
August 13-16, 2006**

The seventh biennial conference on Access Management will be held in Park City, Utah from Sunday 13th to Wednesday 16th August 2006. The conference will bring together engineers, planners, consultants, land developers and academia from across all fields of highway design, traffic engineering and planning. Concurrent sessions of paper presentations, workshops and poster sessions will be offered. The conference will serve as the summer meeting for the TRB Committee on Access Management (ADA70), Committee on Geometric Design (AFB10), and Committee on Operational Effects of Geometrics (AHB65).

**Registration**

You can now register for the 7th National Conference on Access Management. All registrations must be completed by mail (Credit Cards cannot be accepted).

Registration forms can be downloaded at

<http://www.accessmanagement.gov/AM2006/AM06Reg.pdf>

Please send completed registration form with your check to:

Utah Department of Transportation  
7th Conference on Access Management  
c/o Tim Boschert ~ Conference Chair  
4501 South 2700 West  
Salt Lake City, Utah 84119

Make Registration Payable to: Access Management Conference

REGISTRATION FEE: \$ 295.00

Late Registration Fee (postmark after July 12th): \$325.00

On-Site Registration: \$350.00

One-Day Registration (Wednesday Only): \$95.00

Extra Dinner Event Ticket (for guest): \$50.00

The Conference registration fee covers all conference concurrent paper presentations, workshops, poster sessions, light continental breakfast, break-out snacks and refreshments, two luncheons and a group dinner event. (Group Dinner event limited to two hundred attendees, first come first served). Please note on your conference registration if you are attending the dinner event Tuesday August 15th. The dinner event will be a tour of the 2002 Olympic Sports Park, dinner buffet and entertainment. No payments will be accepted on-line.

**Hotel Accommodations**

The conference property will be the Park City Marriott. A Conference room rate is offered at \$79 until block is used or July 12th. The conference room rate cannot be guaranteed after that date.

Reservation can be made at: <http://marriott.com/property/propertypage/slpcp>

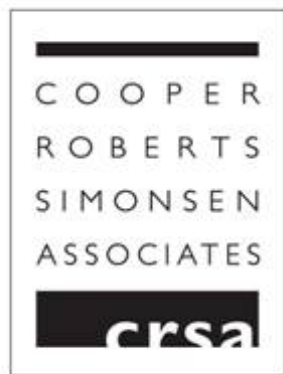
Please use group code "UDOUDO".

The Marriott Park City is a prime destination for ski and golf enthusiasts, business travelers, and pleasure-seeking vacationers. As the only full-service Marriott Park City hotel, they offer 190 deluxe guest rooms and nine suites, designed for rest and relaxation as well as productivity. The exquisite meeting and banquet facilities at this Park City Utah hotel provide the ideal backdrop for learning about access management, sharing stories and making new friends. Feast on regional comfort food at our onsite restaurant, relax in our atrium-style swimming room and hot tub, or enjoy the area's unlimited recreation options with several world-class ski locations and championship golf courses nearby. Or take the complimentary town shuttle to Utah Olympic Park, the Factory Stores at Park City, or Old Town Main Street. It's all

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easily accessible from our Marriott Park City hotel, where we strive to make your visit unforgettable.

New Conference format will reflect topics based on the Access Management Manual

Enjoy a special event at the Utah Olympic Park including dinner and ski show



## Spring Conference Report

46 Delegates attending the Spring Conference in Vernal May 18 and 19 were treated to informative panel discussions, networking opportunities and great food.

Topics included a legislative update, new planning tools from the Governor's Office of Planning and Budget, code enforcement and incentive programs, services provided by the Public Lands Policy Coordination Office, general plan implementation, barriers to affordable housing, workforce housing development, design standards and county resource management planning.

Delegates enjoyed a delicious Dutch-oven dinner at "Remember the Maine" Park in scenic Dry Fork Canyon Thursday night.

Utah APA expresses its appreciation to conference sponsors, the Western Park Conference Center and the Vernal Area Chamber of Commerce and to the conference committee, headed by Clayton Chidester.

Rural areas interested in hosting future spring conferences should contact the Utah APA office or Nicole Cline at Tooele County to make arrangements.

Photos from the Spring Conference





## Plan on it!

July 10, 11:30~ Ordinance Writing tips  
August 14, 11:30 Chambers, BIDs and Planning  
September 27-29~ Fall Conference Provo Utah  
October 9, 11:30~ Monster Homes, Trophy Homes and your neighborhood  
October 19-21~ Place Matters; Denver Colorado  
November 13, 2006, 11:30~ Creating Community Identity  
December 11, 2006, 11:30~ The Public- Friend or Foe?

### **2005 Utah APA Executive Board**

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Utah APA

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