

Announcing APA Monthly Webcasts

2010 PDO Webinar Series



Co-Sponsored by the Alabama, Alaska, APA Planning & Law Division, APA Small Town & Rural Planning Division, APA Technology Division, Arkansas, Connecticut, Florida, Illinois, Maryland, Michigan, Mississippi, Missouri, National Capital, New Jersey, New York Metro, New York Upstate, Northern New England, Ohio, Oregon, Pennsylvania, Private Practice Division APA, Transportation Division APA, Urban Design and Preservation Division APA, Utah, Virginia, Western Central and Wisconsin Chapters.

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For registration information visit: <http://www.utah-apa.org> for details.

NOTE: To access the monthly webcasts participants will need an internet connection. Below is a summary of the 2010 schedule including a session summary, instructor, date, time, and sponsoring chapter.



Planners Without Borders – Making Multi-Jurisdictional Planning Work **January 8, 2010 – 1 pm – 2:30 pm EST**

*Wendy Moeller, McBride Dale Clarion
Greg Dale, McBride Dale Clarion*

CM 1.5

This session focuses on “why communities are undertaking multi-jurisdictional planning efforts?” Approaches to multi-jurisdictional planning, including Separate Plans, Collaborative Planning, and Integrated Regional Approach and will highlight the differences between the approaches and lessons learned in different projects.



Planning for Wind Energy: Best Practices for Updating Your Planning Documents **January 22, 2010 – 1 pm – 2:30 pm EST**

Bean, AICP Spicer Group

CM 1.5

This presentation shares various perspectives on wind energy development. Professional planners will share their experiences on how planning documents might be updated to address potential wind energy developments in your community. An engineering professor will describe the inner-workings and physics behind wind turbine design, providing clear explanations on how the conversion of wind energy to electricity is optimized. And finally, a local planning commission member from a rural township in Michigan will describe his community’s experience with a wind developer. The process, from site plan submittal through the construction of a wind farm, including lessons learned, will be highlighted.



Historic Preservation – Part I **February 5, 2010 – 1 pm – 2:30 pm EST**

Michel R. Lefevre, AICP – Pennsylvania Historical and Museum Commission

CM 1.5

This presentation is intended to introduce planners to the origins of historic preservation as it is presently practiced in the United States; it will compare preservation approaches from France, Great Britain, and Germany with those of the United States from the mid 19th Century to the present. As planners we do not always have an opportunity to look back on the origins of much of what we practice, as we are pressed to find solutions to community and economic development challenges in the present.

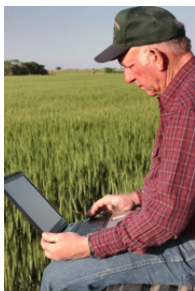


The Future of Transportation
February 12, 2010 – 1 pm – 2:30 pm EST

Matthew Click, AICP – Cambridge Systematics
Aileen Boucle, AICP – Florida Department of Transportation

CM 1.5

Transportation is the backbone of many states' economy and impacts the public's quality of life. The current method for funding and managing transportation is broken, resulting in ever increasing congestion, wasted fuel, environmental degradation and a lack of meaningful choices for the public. This session will present a new paradigm of how to fund and manage transportation in a manner that is sustainable. Highlights of sustainable I-95 Managed Lanes project will be discussed.



Talking the Property Rights Blues
February 19, 2010 – 1 pm – 2:30 pm EST

Harvey M. Jacobs

**Small Town &
 Rural Planning
 Division**

**CM 1.5
 LAW**

Much of what planners do impacts private property rights – comprehensive planning, land use regulation, environmental management, urban redevelopment are a few of many examples. Americans have a particular and historically-linked affinity for what they own. Americans also tend to view their right of ownership and the government's right to manage that ownership as a Constitutional issue, with their rights trumping those of society at large. The U.S. Supreme Court's 2005 Kelo decision highlighted these issues and brought them into intense public and state-legislative discussion. This webinar explores both the veracity of historical and contemporary claims about private property rights, and how to talk effectively about property rights with those who feel threatened by planning proposals.



Workforce Housing Challenges
February 25, 2010 – 1 pm – 2:30 pm EST

Speaker to be determined.

**Northern
 New England**

CM 1.5



Historic Preservation – Part II
February 26, 2010 – 1 pm – 2:30 pm EST

Andrea L. MacDonald – Pennsylvania Historical and Museum Commission
Carole Wilson – Lancaster County Planning Commission

CM 1.5

To assist local governments with developing a historic preservation plan, the Pennsylvania State Historic Preservation Office developed *Guidance for Historic Preservation Planning*. In this session, presenters will review components of that guidance related to development of a comprehensive, historic preservation plan and how to implement that plan. This session will discuss Lancaster County’s *Cultural Heritage Element* of their County Comprehensive Plan as an example of a historic preservation plan and demonstrate how Lancaster County’s plan is being implemented. Presenters will also provide examples of how cultural and historic resources are creatively being incorporated into other plan elements, such as with the Northern Tier’s Long Range Transportation Plan.



Regulating Electronic On-Premise and Off-Premise Signs
March 5, 2010 – 1 pm – 2:30 pm EST

Alan Weinstein, JD

CM 1.5
LAW

Electronic signage has been expanding in communities across the U.S. Learn about legal basis for regulating electronic signage. Regulatory strategies for electronic signs are also discussed.



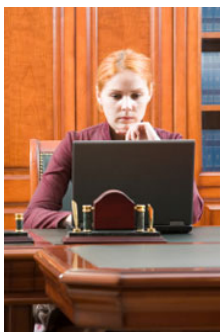
MyFace, Spacebook, Linking, Twitter What?
March 12, 2010 – 1 pm – 2:30 pm EST

Mayana Anderson, AICP – Senior Planner, WLC Engineering, Surveying and Planning, Inc.
Leah Reeb – MPO Supervisor, City of Casper

Western
Central

CM 1.5

This session will cover how planners are using social networking tools.



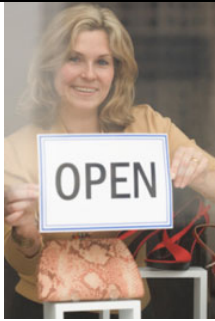
The ABC’s of RFP’s and RFQ’s
March 19, 2010 – 1 pm – 2:30 pm EDT

Paulette M. Carolin, FAICP – Principal Planner, Las Vegas Regional Transportation Commission
Allan A. Hodges, FAICP – Senior Professional Associate, Parsons Brinckerhoff
Robert S. Cowell, Jr., AICP – Planning Director, City of College Station, Texas

Private Practice
Division

CM 1.5

What’s the difference between an RFP and an RFQ? When do public agencies use them? How should consultants evaluate when to respond—or not? A good RFP will attract the best consultants and get clients the product they want. Session presenters will share the secrets to excellent RFP’s and RFQ’s and tell “war stories” based on their years of in-depth experience.



Sustain Floyd: A Case Study in Rural Economic Sustainability
March 25, 2010 – 1 pm – 2:30 pm EDT

Dr. John Provo – Associate Director, Virginia Office of Economic Development
Mel Jones (among others) – Sustain Floyd Graduate Student Study

**Economic
Development
Division**

CM 1.5

In Fall 2009 Virginia Tech graduate students from planning, public administration and forestry departments studied opportunities for green business development in rural Floyd County, VA. This case study included an analysis of Floyd County's assets and a preliminary assessment of the feasibility of specific sustainable business and industry opportunities. The work was a part of the [Economic Development Studio @ Virginia Tech](#) - and the students produced the study for leaders of [Sustain Floyd](#), a community based non-profit organization dedicated to the sustainable development of Floyd County, a rural county off the Blue Ridge Parkway in the New River Valley. This webinar will review the findings of the Sustain Floyd study and explore ways to evaluate the sustainable business opportunities in rural communities around the nation.



The Americans with Disabilities Act: Implications for Local and State Government Planners

March 26, 2010 – 1 pm – 2:30 pm EDT

Speaker to be determined.

**CM 1.5
LAW**



Using Form Based Regulations to Sustain Neighborhood Character

April 2, 2010 – 1 pm – 2:30 pm EDT

Frank Duke – Planning Director, Norfolk, VA

CM 1.5

Older neighborhoods in many cities are characterized by very narrow lots. The lots were typically platted at a time when it was customary to create such narrow lots and sell in multiples to individual buyers. This pattern results in nonconforming lots now owned by motivated sellers or developers. Unfortunately, residents of older neighborhoods become upset when this occurs as too often the resulting narrow house conflicts with neighborhood character. Norfolk has developed a form-based regulation approach to ensure that the resulting house will be consistent with the neighborhood. This session will highlight the Norfolk approach; how it was developed and how it is implemented through use of a Narrow Lot House Plans Catalog.



The American Housing Survey
April 9, 2010 – 1 pm – 2:30 pm EDT

Dav Vandenbroucke – Senior Economist, HUD

This session will discuss how planners can effectively use the information available in the American Housing Survey.

CM 1.5



TBA
May 7, 2010 – 1 pm – 2:30 pm EDT

Speaker to be determined.

CM 1.5



Implementing Planning Support Tools: Best Management Practices for Adoption and Use
May 14, 2010 – 1 pm – 2:30 pm EDT

Jeffrey D. Hamerlinck, AICP – Director, Geographic Information Science Center, University of Wyoming

**Technology
Division**

In the fast-changing world of planning information technology, it's difficult to know when to invest in something new. In this session, attendees will learn about the functions of a wide range of planning support instruments, their potential value, and their associated implementation requirements and costs. Drawing on recent research on technology use in local government planning, presenters will provide both urban and rural planners with valuable insight on how best to select and use tools for their specific needs.

CM 1.5



American Planning Association
**Urban Design and
Preservation Division**

Making Great Communities Happen

TBA
June 4, 2010 – 1 pm – 2:30 pm EDT

Speaker to be determined.

CM 1.5



TBA

June 11, 2010 – 1 pm – 2:30 pm EDT

Speaker to be determined.

CM 1.5



Understanding the Unserved Workforce

June 25, 2010 – 1 pm – 2:30 pm EDT

Stuart Mease – Connecting People and Creative Class Speakers

**Economic
Development
Division**

CM 1.5

White-collar professional workers, in fields such as health care, engineering, information technology, accounting, architecture, are in high demand and companies are paying a premium for their services. These workers are being serviced by private third-party groups (headhunters). Blue-collar workers, including skilled technicians and those in fields such as advanced manufacturing, are being serviced by public third-party agencies (community colleges, workforce investment boards, employment commissions and staffing agencies).

The unserved workforce is caught in the middle. Neither the public nor private sector is serving this group. This segment of the workforce can be characterized as: younger with potential or upside; has some form of higher education; has good skill sets, but not billable skill sets, which are in demand; and are looking for a “professional” job paying a salary between \$25-\$50k. This is the critical mass of knowledge workers who are underemployed, overeducated, or who are leaving smaller regions for larger metropolitan areas for better employment opportunities.

This webinar will provide an introduction to the unserved workforce. Special attention will be given in the webinar to how regions and local governments, urban and rural, can work to create opportunities for the unserved workforce.



Land Use Law

July 9, 2010 – 1 pm – 2:30 pm EDT

*Patricia E. Salkin – Associate Dean and Director, Government Law Center of Albany Law School
Raymond & Ella Smith Distinguished Professor of Law*

**New York
Upstate**

**CM 1.5
LAW**



Able-ing your Development / Zoning Code: Implementing the Americans with Disabilities and Fair Housing Acts

August 6, 2010 – 1 pm – 2:30 pm EDT

C. Jeffery Evans – Owner, Evans Consulting

CM 1.5

How to modify your zoning ordinance to comply with the ADA and Fair Housing Acts. You'll learn how to ensure that your development codes are compliant with these acts and protect your community from civil rights lawsuits.



Wind and Utility Corridors

August 13, 2010 – 1 pm – 2:30 pm EDT

Speaker to be determined.

**Western
Central**

CM 1.5



TBA

September 3, 2010 – 1 pm – 2:30 pm EDT

Speaker to be determined.

**Planning and
Law Division**

**CM 1.5
LAW**



Economic Development

September 10, 2010 – 1 pm – 2:30 pm EDT

*John Houseal – Houseal Lavigne Associates
Amy Bell Forfori – Amy Bell Forfori HL Planning*

CM 1.5



Monumental Core Framework Plan: Connecting New Destinations with the National Mall

September 17, 2010 – 1 pm – 2:30 pm EDT

Speaker to be determined.

**National
Capital
Chapter**

CM 1.5

This session will describe the efforts underway to create a plan focused on the National Capital.



TBA

October 1, 2010 – 1 pm – 2:30 pm EDT

Speaker to be determined.

CM 1.5



TBA

October 8, 2010 – 1 pm – 2:30 pm EDT

Speaker to be determined.

CM 1.5



Planning Ethics

November 5, 2010 – 1 pm – 2:30 pm EDT

Speaker to be determined.

**CM 1.5
ETHICS**



American Planning Association
**Urban Design and
Preservation Division**

Making Great Communities Happen

TBA
November 12, 2010 – 1 pm – 2:30 pm EST

Speaker to be determined.

CM 1.5



TBA
December 3, 2010 – 1 pm – 2:30 pm EST

Speaker to be determined.

CM 1.5



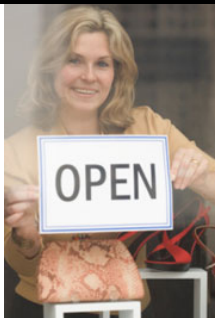
Supporting a Diverse Local Agricultural Economy
December 10, 2010 – 1 pm – 2:30 pm EST

Speaker to be determined.

**Northern
New England**

CM 1.5

This subject is generating novel leadership action and interest in this region. For example, Vermont has more Farmer's Markets per capita than elsewhere in the states, and our artisan cheese world is going wild. Regional planners who created regional food plans quit the planning world to create local food non-profits.



TBA
December 17, 2010 – 1 pm – 2:30 pm EDT

Speaker to be determined.

**Economic
Development
Division**

CM 1.5

(All times shown are eastern time)