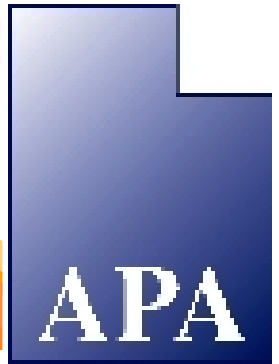


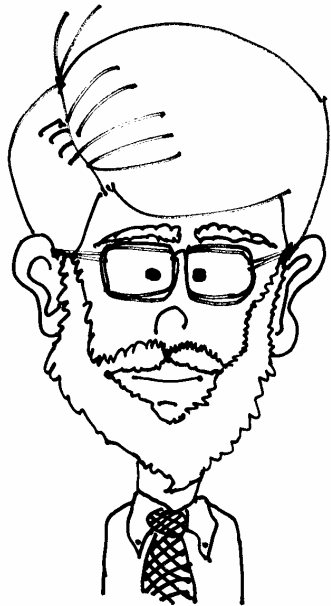
# Utah Planner



Vol. 33 No .10 October 2006

American Planning Association, Utah Chapter

[www.utah-apa.org](http://www.utah-apa.org)



## Presidents Message

John Janson, AICP

**In this Issue:** Page 3- National Community Planning Month Page 4- List Serve; National Charter Institute Training Page 6- AICP Corner Page 8- Inter governmental Roundtable; Octobers Lunch Page 9- Plan on it; Executive Board

In case you missed the conference in Provo, this month's message summarizes my lunch talk about the State of the Chapter as follows:

We had many good responses to the survey. Thanks for taking a moment of your time to help us better understand your concerns and suggestions about the services that we are currently providing. What the Executive Committee has done with the information is create an action plan. Here is what we heard from the survey with a plan of response to the issues raised.

**Newsletter** - more educational, best practices, too long (long stuff could go to the web site), pending legislation, what's going on in other parts of the State

*What we will do:*

1. More regional news - maybe a SE Utah regular section
2. Better link to the website - some of the longer stories will go directly there
3. Create a legal corner
4. Shorter but still allow enough room for our sponsors
5. Current news - get some of the cities and areas that are in the news to contribute articles

**Fall Conference** - better speakers/topics, consider an econ theme, nationally recognized speakers, some storm water education needed, drought ordinances, counter problems, hazards, wetland permits, floodplain, landslide areas, sensitive area protection, mobile workshops.

*What we will do:*

1. Coordinate with the "U" to get nationally recognized speakers
2. Do a better job of promoting and getting information out to you early
3. We will still generally move these up, down and around the Wasatch Front

**Spring conference** - St. George or Moab would be best, heads up on legislative issues, February timeframe, rural track and an urban track, place is more important, not early enough promotion, mixed use, urban design, infill strategies, redevelopment, agricultural preservation

*What we will do:*

1. Stick to the defined purpose of serving the rural areas of the State.
2. We will keep moving it around and yes it will end up at places that might not be as enticing as St. George and Moab, but provide educational opportunities in areas of the State that might not have much access.

**Web site** - more promotion of upcoming events, planning news, check links(update), check updated membership list, more regular updates, sample/model ordinances, model ordinances to address what SB 170 was concerned about.

*What we will do:*

1. Revamp and update - (Mike and Chris are just about there!)
2. Create a "best practices" section

The Utah Chapter of the American Planning Association publishes the Utah Planner. Circulation is to APA members. The Utah Planner welcomes submission of original articles, editorial letters, and any other information of interest to both professional and citizen planners.  
[utah-apa@utah-apa.org](mailto:utah-apa@utah-apa.org)

3. Better links including, the king of blog – Wilf’s blog
4. More info for you - such as ordinances from across the State – an electronic library
5. Maybe a student section
6. Articles about current events
7. More complete up to date calendar

**Lunches** – non-Wasatch front issue, some not very interesting, some too long, keep them going.

**What we will do:**

1. Keep them going – try hard to get topics of interest
2. Try to get some going off the Wasatch – but this is a volunteer organization, please understand how this works (or doesn’t depending on the volunteer)

**List serve** – need more responses, that is what the list serve is for. I hope the members will remember to help their fellow members when they need info.

**Misc** – expand membership to UDOT, how are we going to prevent more SB 170s? Citizen planner and elected official education, Utah APA versus Wasatch Front APA, more training for the AICP, more education on what we can’t do as planners would help prevent SB 170s, general public education on planning benefits, more partnerships with other organizations.

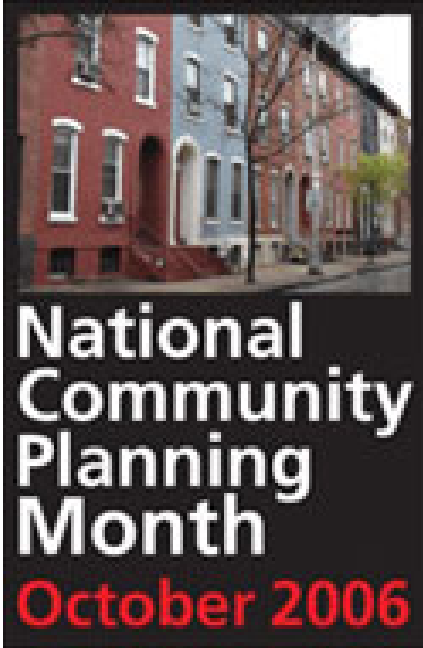
**What we will do:**

1. We are meeting with the “education” providers – ULCT, “U”, risk/insurance organizations, the State Ombudsman, Utah Local Government Trust, AOG’s and others, to try and get a better understanding of what everybody is doing, and what we can do better. There is discussion of having education be required for local elected and appointed officials in some way – maybe through insurance companies or via State legislation. Maybe this should be required *before* they can vote.
2. With a new chair at the helm of the AICP training, we will see renewed availability of training for AICPers.
3. We will try to increase membership especially in organizations that we have not seen many members, such as UDOT.
4. Committees – unfortunately there is a tendency to have a committee of one – so we have called on the Chairs to get more planners involved. This means that all of you that have wondered how you could help will now find several outlets. I’d like to call on you to step up, make a commitment, and help out a committee of your choosing. These include: membership, legal, legislative, small/cities, professional development, programs, awards, education, professional affiliations, citizen planner, the webmasters, the newsletter, sponsors and the student rep committee.

Sounds like a plan to me!



## National Community Planning Month



The first real opportunity to make “planning” a part of the everyday household vocabulary appears in October. National APA along with the Chapter Presidents Council has begun what we hope will be a continuing effort by planners all over the country and internationally to promote planning in a way that will have a positive impact. It is not just a time to “blow our own horn.” It is a time to demonstrate the historical, current and future value of planning and to do this we need serious planner participation. October 2006 has been designated as National Community Planning month. Each week has been labeled with a particular theme as follows:

### October 1-7 The Legacy of Great Communities

This week emphasizes past planning pioneers, plans, and communities that have accomplished much. An example in Utah would be the “Plat of Zion.” In addition, we have several planning pioneers (all are FAICP) such as Morris Johnson, Dr. Robert Huffner, Gene Carr, Myles Rademan, and Ralph Becker.

### October 8-14 Today’s Great Communities

This week emphasizes promoting today’s cities of choice. It is suggested that communities adopt a proclamation. A sample will be on our web site and at the conference.

### October 15-23 Tomorrow’s Great Communities

This week emphasizes educating the youth to be future planners and to be concerned about future planning issues. Preservation and emerging centers are to be promoted. About 10 year’s ago, Utah APA had over 70 planners attend at least one class in a grade school, junior high or high school. We could do this again!

### October 24-31 People Making Great Communities

This week emphasizes promoting the people that are currently having a significant impact on the profession. These people are elected, appointed, advocates, and staff planners, who are doing more than just their job.

OK Utah APA, other Chapters are making an effort to join this national movement to promote planning on a regular basis. Let’s jump in and do our part here in Utah. Here are two easy things to do:

1. Write a letter to the editor of your local newspaper on at least one of the themes outlined above (for more info check the National APA web page or APA’s Interact). Although there are a lot of planning issues that show up in the editorial page, what would it be like if we saw a consistent series of letters from planners across the entire State?
2. Got a kid in school? Get to that class and talk about planning, involve them in an exercise, give the teacher a break for an hour! It can be fun and it is very interesting to see what kids think when it comes to the development of their neighborhood.

We have over 500 members. 500 planners can make a difference! Take charge, make a commitment, and take a moment to do something to promote planning during National Community Planning Month! You can do it!

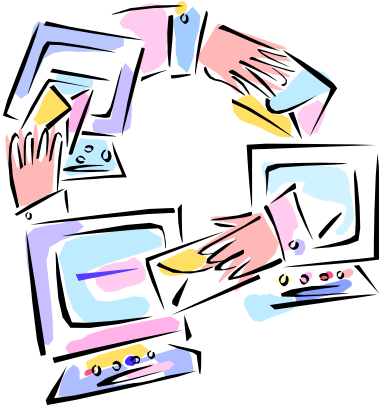
A business card for Karen Wikstrom, AICP, Principal. The card has a blue header with the name "WIKSTROM" in large white letters. Below the name, it says "Karen Wikstrom, AICP" and "Principal". The address is "422 North 300 West, Salt Lake City, Utah 84103". The phone number is "Tel 801.521.7724" and the fax number is "Fax 801.521.7725". The website "www.wepc.biz" is listed at the bottom. The card also has a blue footer with the text "real estate • planning • economics".

The logo for the American Planning Association (APA), consisting of the letters "APA" in a bold, white, serif font on a black rectangular background.

[www.planning.org](http://www.planning.org)

Please submit address changes to:  
Utah APA  
P.O. Box 701443  
W.V.C., UT 84170  
[utah-apa@utah-apa.org](mailto:utah-apa@utah-apa.org)  
And/Or  
American Planning Association  
122 S. Michigan Ave.  
Chicago, IL 60603-6107  
Tel: (312) 431-9100  
Fax: (312) 431-9985

## Utah Chapter APA List Serve



This is the place to network with your fellow planners and it is free. The Utah APA List Serve is a way to contact a group of Utah APA members via email. It is a great way to distribute planning information regarding upcoming events, job openings and other planning related information. You can also ask planning questions and those signed up on the server can respond with valuable information and guidance. As always, please keep all correspondence limited to planning related issues.

Signing up for the service is quick and easy. Just follow the three-step process below and you are on your way. Remember that the address for sending messages to the server changed in June so make sure you update your address book to the new address noted in the third step.

**First**, you need to subscribe (sign up) by going to the following link:  
<http://cachempo.org/cgi-bin/dada/mail.cgi/list/uapa>

**Second**, follow the instructions at the site to subscribe by entering your email address and clicking "submit."

**Third**, after you have signed up for the first time, just send an email to [utahapa@cachempo.org](mailto:utahapa@cachempo.org) and it is automatically sent to everyone else who has signed up.

If you have any questions or problems, contact Mirinda Schiele at [utah-apa@utah-apa.org](mailto:utah-apa@utah-apa.org).



### NCI Charrette Planner® and NCI Advanced Charrette Manager™

**Certificate Trainings in  
Portland, Oregon:  
November 6-10, 2006**

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Learn how to prepare, orchestrate, and manage charrettes with NCI's certificate courses. Enrollment is limited so you will be learning with a small group of experienced professionals. NCI is the only source for in-depth charrette training. We are pleased to announce the new Advanced Charrette Manager™ training designed to equip the professional with the necessary tools for managing large charrettes by studying the most challenging aspects of the multiple-day charrette. This course is open to all NCI Charrette Planner® course graduates.

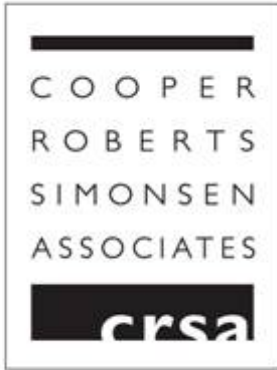
Both the NCI Charrette Planner® and NCI Advanced Charrette Manager™ Certifications will be offered in Portland Oregon, November 6-11. New to the "Continuing Dynamic Planning" training is the option to bring your project as a case study. Up to four cases will be chosen.

NCI Charrette Planner® Certification Program  
November 6, 2006 Module One: "Introduction to Dynamic Planning: The Charrette in Context"

This half-day NCI seminar will provide a complete overview of the [NCI Dynamic Planning](#) process. The [NCI Dynamic Planning](#) process provides holistic solutions to design and public involvement obstacles encountered in most conventional planning processes. Dynamic Planning begins with the project vision and ends with the plan's implementation. It includes the use of collaborative design and public involvement tools, such as charrettes, visioning, and workshops.

"Members of my staff and I attended the "Introduction to Dynamic Planning" seminar and we all felt that we immediately gained knowledge that we can use to improve our work. The course gave me everything I needed and more. Thank you for all of your unbelievable help and assistance."

Pat Keller, Director of Planning Baltimore County Office of Planning



November 6-8, 2006 Module Two: "Continuing Dynamic Planning: Professional Tools and Techniques"

This two-and-a-half-day training will teach you how to plan a charrette using NCI's time-tested methods. The training will allow you not only to learn about the NCI Dynamic Planning and charrette processes, but will also give you the chance to hear from your peers about the problems they are facing and solving!

"I just wanted to take this time to let you know that we had a very successful charrette in South Dakota. We had a great team and we ended up with a great plan and a very happy client. The charrette ran very smoothly and I think that the NCI training that we went through played a big part in preparing us for the experience.

-Mark Miller, AIA CNU, Nederveld Associates Grand Rapids, MI

NCI Advanced Charrette Manager™ Certification Program

November 6, 2006 Module One: "Introduction to Dynamic Planning: The Charrette in Context"

*See description above.*

November 6-8, 2006 Module Two: "Continuing Dynamic Planning: Professional Tools and Techniques"

*See description above.*

November 9-10, 2006 Module Three: "Advanced Charrette Management"

This new one-and-a-half-day course is intended for professionals who will be managing and running charrettes. This course is open to all NCI Charrette Planner® course graduates.

Charrettes are dynamic events with unique challenges. Charrette managers must be quick on their feet and have a large toolbox of processes and skills. This advanced charrette management training will equip charrette managers with the essential tools and techniques required to handle unique, fast paced, and constantly changing, multiple-day charrettes. This is an advanced course for serious planning practitioners.

You will learn to:

- Assemble, schedule, and manage a charrette team
- Design and manage a charrette studio including equipment, layout and food
- Facilitate design decision-making during a charrette, including criteria based analysis using OSM (objectives, strategies, and measures)
- Manage the production process including information technology
- Manage the press

For more information and to register, visit our website at <http://www.charretteinstitute.org> or call us at 503-233-8486 ext. 3#.





AICP Corner  
 Max Johnson, AICP  
 PDO- Utah Chapter

## One Step

### Preparing for the May 2007 Exam

It's as easy as ONE, ONE and ONE. That's it; just a one-step process and you're registered for the AICP certification exam. Instructions are available on line at [www.planning.org](http://www.planning.org). Registration for the May 2007 exam will be available soon.

Initiating and following a study program early allows for a comfortable, efficient and comprehensive effort. No cramming or scurrying or panic attacks in the spring. A smooth pace now will promote a successful and stress-free exam day experience. The exam testing window is not finalized as yet, but it will be in May of 2007.

I am often asked to suggest a short reading list for situations where study time is tough to come by. Remember that there is no shortcut for passing the exam; only hard work. Three areas that do help to lay a good foundation include:

- 1- Know the Code of Ethics and Professional Conduct very well.
- 2- Read *Planning* magazine for at least the past year. This will polish your knowledge of emerging trends and issues as well as reinforce industry terminology.
- 3- Read *The Practice of Local Government Planning*. (The Green Book)

What study techniques are working for you? Let us know so we can inform others. Here is the list of suggested readings from the APA website:

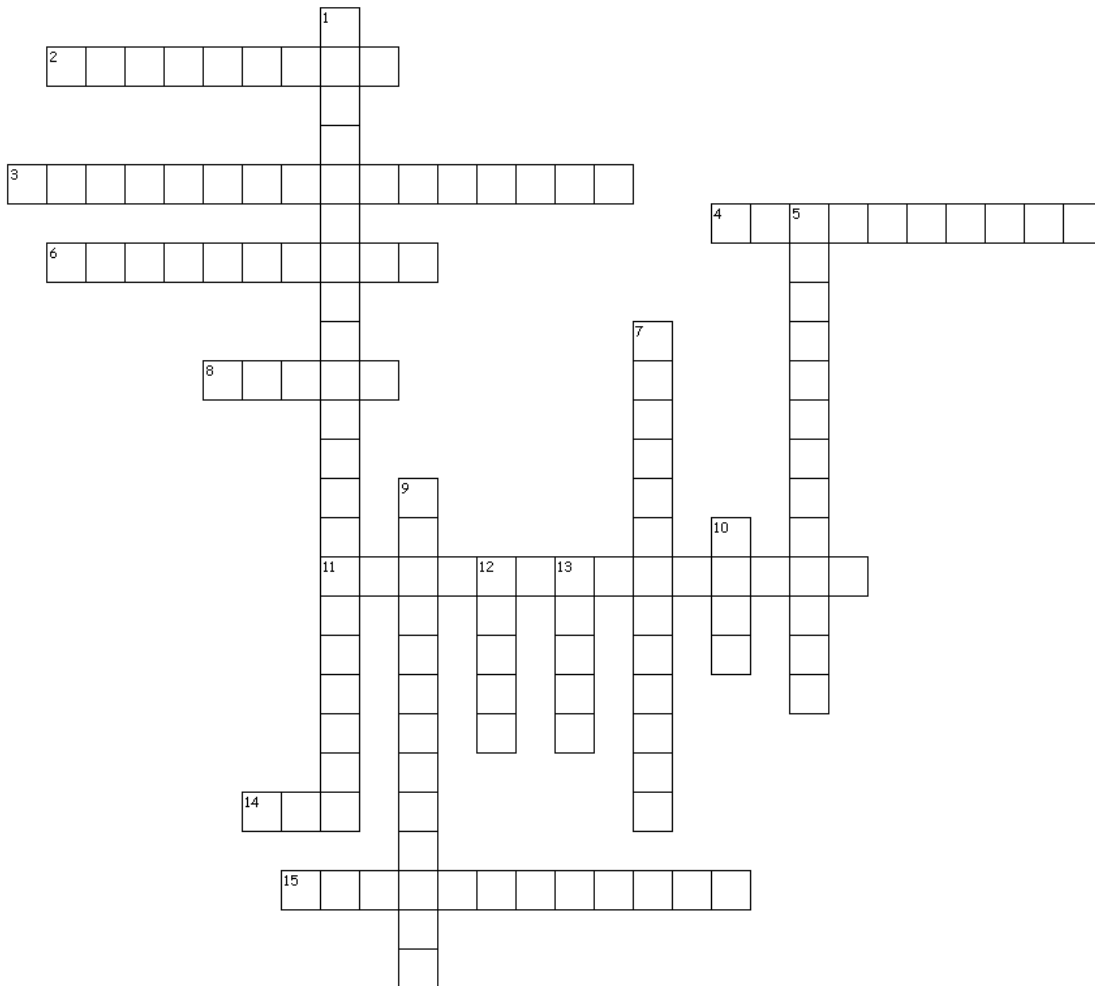
Text	Author
American Institute of Certified Planners: Code of Ethics and Professional Conduct	APA - See website
Everyday Ethics for Practicing Planners (October 2001)	Carol D. Barrett
"Comparison of Current Planning Theories: Counterparts and Contradictions" (October 1979) - Journal of the American Planning Association, Volume 45, Number 4 (pp. 387-406)	Barclay M. Hudson
Planning Theory for Practitioners (2002)	Michael P. Brooks
Statistics: Cliff's Quick Review (2001)	Scott V. Adams, David H. Voelker, and Peter Z. Orton
The Practice of Local Government Planning (3rd edition, 2000)	Linda C. Dalton, Charles Hoch, and Frank So
Land Use in a Nutshell (4th edition, 2000)	Robert R. Wright and Morton Gitelman
Planning the Built Environment (2000)	Larz T. Anderson
Rural by Design (1994)	Randall G. Arendt
Redesigning Cities (2003)	Jonathan Barnett

### November 2006 Exam

For candidates who are registered for the November 2006 exam, please call or write if you have any questions regarding the exam. I can be reached by phone at 468-3337 or e-mail at ([mrjohnson@slco.org](mailto:mrjohnson@slco.org)).

Here is a brain teaser to help expand your journal and start thinking about the exam. Remember as you study to keep a list of items that require further study or research. If you don't recognize or know the definition of a term such as Floor Area Ratio, research until you know what it is, what it means, when it was created and when and how it is used. This mindset will focus and enhance your preparation. Don't forget to keep track of your study hours. Good Luck!

## Basic Planning Terms



### Across

- 2. Wrote Design with Nature
- 3. Location where survey begins
- 4. Lay of the land
- 6. Created by Ebenezer Howard
- 8. Distance on a map converted to distance on the ground
- 11. Method used to describe property
- 14. Floor area ratio
- 15. What planners aspire to

### Down

- 1. His famous father planned central park
- 5. Known as the father of regional planning
- 7. Quoted as saying "make no small plans"
- 9. Planner associated with advocacy planning
- 10. Acronym for unwanted land uses
- 12. Lawsuit against public participation
- 13. Do not develop in my backyard

# Growth = Challenges: A Dialogue on Growth in Utah

Utah  
Intergovernmental  
Roundtable Summit  
October 19, 2006

8 a.m. to 2 p.m.  
Delta Center, VIP  
Room

Our communities face challenges due to population growth. Education, water, infrastructure, and transportation will all be impacted. UIR's Summit will provide an overview of the deficiencies in these areas.

In addition, a panel will discuss how property rights should be balanced with concerns about managed growth.

### Speakers will include:

- Robert Grow, O'Melveny & Myers LLP & Founder of Envision Utah
- Senator Greg Bell
- Ray Timothy, Utah State Office of Education
- Robert Spendlove, Governor's Office of Planning & Budget
- Fred Finlinson, Senior Partner, Finlinson & Finlinson
- Chris Gamuroulas, Ivory Homes
- Wilf Sommerkorn, Davis County Community & Economic Development
- Craig Call, State Ombudsman
- Jodi Hoffman, Utah League of Cities and Towns
- Alan Matheson, Envision Utah

Do not miss this opportunity to be part of the dialogue!

### Sponsored by:

- Larry H. Miller and the Delta Center
- Utah League of Cities and Towns
- Utah Quality Growth Commission
- University of Utah's Center for Public Policy & Administration

For additional details or to register, please visit:

<http://www.cppa.utah.edu/uir>

## October's Luncheon



October 9<sup>th</sup> 11:30  
Land Use Approvals,  
Carbon Emissions, and  
the Chicago Carbon  
Exchange: Is There a  
Chance to Make Money?

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College of Architecture + Planning, University of Utah  
College Library

The Chicago Climate Exchange is a futures market where corporations and municipalities trade credits associated with actions that reduce carbon emissions to entities that need to emit more carbon than is allowed under national and international restrictions. So far, the actions creating the credits have been technologically oriented—changing vehicle fleets to energy efficient vehicles, switching to LED traffic lights, installing more energy efficient boilers, etc. Variations in land use patterns, however, are also associated with variations in carbon emissions. Is there, hence, an opportunity to make money in the carbon markets for permitting energy efficient land use developments? Come hear U of U professors Keith Bartholomew and Philip Emmi outline a possible strategy that just might make “doing the right land use thing” also profitable.

## Ensign Engineering

**Ensign Engineering & Land Surveying**  
Midvale, (801) 255-0529,  
davidj@ensignutah.com,  
www.ensignutah.com



## Plan on it!

**October 9, 11:30~** Land Use Approvals, Carbon Emissions, and the Chicago Carbon Exchange: Is There a Chance to Make Money?

**October 19-21~** Place Matters; Denver, Colorado

November 2-3 ~ IAP2 Training UDOT office

November 13 11:30~ Creating Community Identity

December 11, 2006, 11:30~ The Public- Friend or Foe?

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solving today's and tomorrow's s

*"Today's problems cannot be solved by the level of thinking that created them." - Albert Einstein*

## 2005 Utah APA Executive Board

[utah-apa@utah-apa.org](mailto:utah-apa@utah-apa.org)

Utah APA

P.O. Box 701443

W.V.C., UT 84170

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