

Utah Planner

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Presidents Message

So last month I talked about my travels through Philadelphia and now I'd like to focus on the theme of many of the sessions that I attended. One of the emerging trends that we are beginning to see all across the country is sustainability. OK, you have heard the word for at least 10 years (so isn't that how long it takes for it to sink in here in Utah?). The greening of America, maybe this is another chapter of planning history, just like the "City Beautiful" movement? You think back to that planning history class, where you learned how an aspect of planning became a movement and now is simply a standard way of doing this business of planning. It felt to me like that is what is actually happening right now. We are in the middle of a new movement that in reality has been going on for quite a while in other parts of the Country and we need to catch up. What is good planning if we do not embrace principles of sustainability? Does a lack of involvement in green agendas make us not so "smart", since we are not following smart growth principles? What I heard in Philly, is that many communities are looking to the planners to lead out on this issue. I attended several sessions where speakers suggested a "green" agenda for communities and for planners. I hope to be able to entice Chris Duerkson of Clarion Associates in Denver, to our spring conference in Moab (March 27 and 28, 2008) to help us catch up with this international trend. He seems to have a very comprehensive grasp of this issue, is a great speaker, and has a programmatic guide for us all to consider. On a little side note, while visiting the island of St. Maartin in the Caribbean last month, even those folks are now using fluorescent bulbs on a regular basis. I also saw that much of the water is heated via the sun. This global awareness is happening and good planning seems destined to eventually include the green way of thought as an everyday principle.

The other 2 trends in Philly were the promotion of healthy communities and form based zoning. Some communities are attempting to address obesity with the whole idea to get kids and adults outside to recreate instead of being sedentary in front of the TV or in the car. How about high schools with no parking lots or vending machines with no soda? There are many design issues that planners can address by creating accessible parks, trails, bike lanes, and to assure that there are after school programs for all kinds of athletics and athletes.

Continued on Page 5

New Chair of Urban Planning Sees Utah as a Laboratory for Research



Communicate

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Dr. Tom Sanchez is passionate about urban planning. In fact, his passion for the discipline is the reason that the University of Utah College of Architecture and Planning appointed him as the College's new Chair of Urban Planning. "Tom's incredible commitment to issues like transportation access and social justice really won over the faculty. We are pleased that someone with his background and abilities will join us," says Brenda Scheer, Dean of the College.

His arrival is eagerly anticipated and Dr. Sanchez shares the College's enthusiasm, "I'm excited about being out west - having grown up in southern California. Utah has incredible natural beauty and Salt Lake City is a wonderful laboratory for urban and regional planning issues."

When he arrives, Dr. Sanchez will be faced with a formidable task, namely, preparing the program for accreditation. He happily accepts this task and also points out that one of his priorities will be to, "become very acquainted with Utah's planning community. I'd like to understand the needs of the profession in the region so that our students are prepared to make immediate and valuable contributions upon graduation."

His focus on the student achievement extends into his teaching as well. He notes that, "I like to encourage students to be curious and creative. For example, I don't think students can ask too many questions in class, but they can certainly ask too few." He believes that the best students must take chances in order to learn.

In addition to his teaching activities at the College, Dr. Sanchez will be engaged in wide-ranging research, focusing on issues related to transportation, land use, residential location behavior, and social justice. "I've learned that research must have the potential to change how decisions are made or the way people think about planning issues - even in the smallest ways," he says. "Most change occurs incrementally and takes time. I'm most gratified when a professional planner or community activist knows about my research."

Beyond his very busy professional life, Tom finds time for a personal life, "I'm married with two daughters Nora (8 years old) and Erin (3 years old). Nora plans to be an international soccer star when she grows up and Erin wants to do whatever her older sister wants to do. The family also has a red merle Australian Shepherd named Clover, who is quite exuberant and makes friends quickly. We enjoy being outdoors, swimming, biking, hiking, and playing soccer."

Tom is currently an Associate Professor of Urban Affairs and Planning and Fellow with the Metropolitan Institute, at Virginia Tech's Northern Virginia Center in Alexandria. He holds a PhD in City Planning from the Georgia Institute of Technology and has taught urban planning at Iowa State University and Portland State University. He will begin his tenure at the University of Utah College of Architecture and Planning in August, 2007.





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STaR Announces AICP Certification Maintenance Subsidy Program

Since the onset of the discussion that has led to the establishment of a continuing education requirement to maintain the AICP designation, the Small Town and Rural (STaR) Planning Division has expressed a concern about the equity of this requirement as it pertains to many of our Division’s members. Unlike their metropolitan “cousins”, small town and rural planners frequently earn less salary, do without training budgets, and quite often are solo practitioners that can not leave their place of employment during the work day.

To address these equity concerns, STaR is happy to announce the establishment of a subsidy program designed to help defray the expenses involved in maintenance of the AICP certification. To be eligible for the subsidy, you must be a member in good standing of AICP and STaR, and earn less than \$50,000 a year from planning.

Here is how the program works:

- a. Only APA-approved Certification Maintenance coursework and/or study materials are eligible for the subsidy. The applicant must submit the course to STaR before registration. This allows STaR to analyze the content of the course, its eligibility with APA requirements, and also to advertise the course to other members.
- b. Proof of attendance at a seminar is required. As for self-paced materials, STaR reserves the right to ascertain whether the materials were, in fact, studied. **Subsidy payments are contingent on submission of an article of no less than 300 words for publication in the STaR newsletter.** The article should explain what was learned as a result of the certification maintenance work, as well as its application to small town and rural planning. The article need not directly mention that the member received a STaR subsidy.
- c. Reimbursement checks would be sent to qualifying members as received by the Secretary-Treasurer after receipt by the Newsletter Editor of the required newsletter article. A maximum subsidy of \$500 per two-year maintenance period is allowed. The maximum subsidy per course is \$100.

If this is a program that interests you, feel free to contact STaR Chair Dale Powers at drpowers@co.pine.mn.us or call Dale at 1-800-450-7463 x 6707.

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Calendar

August 7-10~ Western Planner Conference; Dickinson North Dakota; *Welcome to the West*
 August 13, 12:30~ Layton Projects
 September 27-28~ Fall Conference; Davis County
 October 8, 12:30~ Tailoring Development Codes to Meet Development Needs and Trends
 October 23-26~ ULI Fall Meeting; Las Vegas
 November 12, 12:30~ Carbon and the Culture of City Building
 December 10, 12:30~ Transit Oriented Development on the Wasatch Front
 March 2008~ UAPA Spring Conference, Moab Utah
 September 2008~ UAPA Fall Conference, Holladay Utah
 September 10-12, 2008 ~ ULCT conference

MenMen in Black - A Learning Experience

It was early in the afternoon on a Thursday, and far removed from rush hour volumes when I learned yet another valuable lesson as a planner.

Any normal person visiting Philadelphia, Pennsylvania would be busy taking pictures of Independence Hall, the Liberty Bell or the Philadelphia Museum of Art (i.e. "The Rocky Steps"). But not me!

I was in my element at the APA National Conference in April; eagerly taking pictures, while waiting for a subway train. I was learning about transportation systems on the local subway a day prior to the conference. A moment or two after my last barrage of photographs, I saw two police officers coming toward me nonchalantly. No big deal, right? But they were getting closer and closer, and my stomach was feeling increasingly uneasy because my wife and I were the only two in the boarding area. Then, they separated and before I knew it, I was surrounded. There I was, cornered by two men in black, and neither of them were singing the Johnny Cash hit: *I walked the line*.

Being a considerate traveler, I always try to be cognizant of community rules and regulations. I did not see any signage prohibiting photography of the transportation facilities at the Market-Frankford subway line that traverses east-west through central city Philadelphia. Hence my shock when the men in black showed up out of nowhere. As it turns out, these men in black were Transportation Officers from the Southeastern Pennsylvania Transportation Authority (SEPTA).

The lead officer said to me, "Sir, can we talk to you for a minute over here," and pointed to an isolated corner of the station. The officers wanted to know why I was taking pictures. "Do you have some ID, Sir? You are not allowed to take pictures down here."

What? I asked. I am an urban planner from Salt Lake City holding a digital camera with the ability to take over 800 pictures of the functionality of transit facilities I've only read about in the past. Of course, I'm going to be taking pictures. The furthest thing from my mind while at the national conference is that I can't take pictures of a subway system in a desolate station with over 6,000 colleagues flooding the city overhead.

With adrenalin and confusion hampering my cognitive processes, I didn't realize at the time that the legitimate concerns of the officers were related to homeland security issues. Once that sank in, I understood and appreciated their concerns. They obtained appropriate identification from me, returned my camera after a short review of its contents and provided directions to the SEPTA offices where I might seek permission to continue my photographic interests. Whew! That was a close one.



**AICP Corner by
 Max Johnson,
 AICP, Chapter
 PDO**



- Multimodal Analysis & Micro-Simulation
- Integrated Land Use & Transportation Planning
- Travel Demand Forecasting
- Smart Growth Planning
- Transit Oriented Development
- Traffic Calming
- Intelligent Transportation Systems
- Bicycle & Pedestrian Planning
- Transportation Impact Analysis

Presidents Message cont.

Form based zoning appears to be here to stay and if you had a chance to see West Valley's presentation on its use in our emerging City Center a few weeks ago, I hope you'll agree that it is an option for higher intensity mixed use areas. There are many versions and variations being used all across the country to help facilitate the processing of development and to assure better design.

I hope that by now you have placed September 27 and 28 on your calendar. Our annual conference is shaping up nicely and we will be in Davis County this year. Also I'd like to personally and publicly thank Sherrie Christiansen and Laura Hanson for their fine work as Secretary and Treasurer. They have done a great job and will be a tough act to follow. Thank you from the Chapter and from me!

See ya next month!

Some of the pictures I take aren't the most thrilling from a sightseeing point of view. Subjects like street furniture and lighting, garbage and recycling receptacles, curb gutter and sidewalks, building setbacks and signage, etc., fill my photo album. Thankfully, I won't have to sing *Folsom Prison Blues*, and I learned something new, unique and sensitive about city planning.

Planners are always learning as we explore solutions to problems in our communities. Even though the prohibition of something as innocent as taking photographs for learning purposes is not posted, one could be in violation and seen as a potential threat to the security of a community. This experience helped alert me to potential consequences of my actions. Planners learn to anticipate problems and suggest appropriate solutions. I chalked this up as a learning experience and am grateful to the officers for their awareness and assistance. Remember to obtain permission in advance when photographing transit facilities. And as a suggestion for others seeking similar pictures, after obtaining the appropriate permission, restrict pictures to the transit facilities and avoid images of transit patrons. SEPTA also appreciated me not photographing any vehicle interiors.

AICP Exam Scholarship Opportunity

As a reminder, APA offers a limited number of AICP Exam Fee Scholarships for candidates with financial hardships. This program helps those individuals with financial hardships that may elect not to take the exam due to the high cost. Interested parties should contact me for more information.

CPC Study Manual

A valuable study source for the AICP exam is the Chapter President's Council (CPC) Manual. The manual is available on compact disc for \$15.00. If you would like a copy, please contact me by phone at 468-3337 or e-mail at: mrjohnson@slco.org. The CD has updated information from previous hard copy editions.

Important Dates

- The following deadlines apply for the November 2007 AICP Comprehensive Planning Examination:

July 24, 2007 - Check payment for the exam fee received by APA. (Chicago office)

July 24, 2007 - Join APA if you have to pay dues by check.

July 31, 2007 - Be named as a scholarship recipient by your Chapter PDO. You must be named as a recipient **before** you apply.

August 14, 2007 - Complete the online application.

August 14, 2007 - Join APA if you are joining and paying online.

3 weeks after you apply (if you apply by July 31) -or-

2 weeks after you apply (if you apply between Aug. 1 & Aug. 14)

Employment & education verifications received by APA (Washington, D.C., office)

Don't forget to try out the word search puzzle on traffic calming terminology as you start building your glossary of terms for the upcoming AICP exam. Remember that November is just around the corner.

Traffic Calming


G C Z K G Y X T A G D W X M I W P M T N I P L O I
 N E P C Z R S T O P S I G N Z X Q I J S A U A L I
 I N D M N A E U W W Y J D H G X H E T R P B L K L
 K T C T A D Y T U N B X T G R Z C E K J X Y R G S
 R R C C X U B T R V T I R S A I A I V N T T L J F
 A A O S V D Z H B E Y E V A V P N B G C R D A X D
 P L I V K X M N G W V H D R H S G S K M E C H V D
 T B E A X L X B H D R I E R O T U O B A D N U O R
 E U P K Q S F Y D U T S D N A M E D C I F F A R T
 E S S N W R X N M M F E S L N P U T J Y J T B P H
 R I M B N K X B W O V L V V A P W Y I H U T V A C
 T N O E B P L D L T A F U E G N O C C M T L S T A
 S E F Z D E M E T W M K W X V F O A V E F L T H V
 N S F A S I V U O L O O K I F F N G R E J N R O U
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 T Y Y S V C R K S E Q N C W Z N U C O J A L D J C
 G T N U W U U A G V M U E U W Q P R R D U H J N M

CENTRAL BUSINESS DISTRICT
 CHICANE
 CUL-DE-SAC

ON-STREET PARKING
 PARKINSONS LAW OF TRAFFIC
 PATH OF TRAVEL

DIAGONAL DIVERTER
 ISTE A
 ITE
 LEVEL OF SERVICE
 MEDIAN BARRIER
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ROUNDABOUT
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Park and bride

First published by the South Manchester
Reporter



FARE maiden Beth Knowles eschewed centuries-old tradition – by arriving for her nuptials on an old-style London bus. The blushing bride opted not for a chauffeur-drive car, and instead walked down the aisle of the red double-decker with her father Peter and six bridesmaids.

Beth tied the knot with hubby Alan Creedon, 30, at Heron House registry office in Manchester city centre. The ceremony took place at 1.30 pm last Saturday, June 2, after which the 70 wedding guests hopped on the bus with the bride and groom to be taken to the reception at the Carlton Club in Whalley Range. Beth and Alan, who are currently on their honeymoon in the United States, met while they were both working for The Unicorn, the organic food store in Chorlton.

They only started dating in November 2005 but after a whirlwind romance Alan popped the question. The couple, who have both since left the Albany Road store where they worked as co-operative members, are travelling by road from the west to the east coast of America, visiting various relatives along the way. The double-decker bus was hired by the couple from Urbed, the urban design and regeneration cooperative.

Book Review
By Michael Maloy, AICP
Salt Lake City Principal Planner
Grand Avenues
The Story of the French
Visionary Who Designed
Washington, D.C.
SCOTT W. BERG

Scott W. Berg's book *Grand Avenues* is worthy of any readers time and interest, especially those interested in city planning and American history. Berg artfully portrays the life of Major Pierre Charles L'Enfant and his passionate efforts to design the original plan for the "City of Washington in the Territory of Columbia" which the author describes as "one of the most important patches of earth in the United States."

Berg recounts the little known evidence of L'Enfant's early life and logically surmises the context of his youth. Pierre was born in Paris, France in 1754 and grew up in the Gobelins Manufacture, which "housed royal artists who worked all over the city." Pierre's father was a notable artist who was admitted as an *académicien* into the "Royal Academy of Painting and Sculpture, the most select, rigid, and prestigious school of art in the Western world." Like his father, Pierre was destined to become an artist for nobility, but his life took "an unexpected and dramatic turn" when in 1776 he accepted a commission as a volunteer lieutenant and boarded a ship to fight for liberty in the American War for Independence. During the war, L'Enfant's artistic talents attracted attention, which would eventually be rewarded with a series of public and private commissions, including "the most coveted commission in his life" from President George Washington to design the new federal city.

With numerous chapter references, it is evident that Berg has thoroughly researched the records and historical context of L'Enfant's lifetime. Where it is common to accuse L'Enfant as a temperamental, self-centered personality, Berg adeptly reveals a sympathetic understanding of L'Enfant's world view which is evident in the following quote:

"In my heart I prefer fame above all else, even life itself," he'd written in his memoirs - the love of glory had since passed straight into the cultural consciousness to the point that it was an epidemic. No young Frenchman during the mid-eighteenth century would have trouble recognizing it: stronger than family, friendship, or sexual desire, *glorie* was the grail of a wholehearted quest for personal and national distinction, ideally realized through an achievement in the battlefield that would leave one's name written permanently into the books of history."

In Berg's depiction of the French visionary the "crusty old Major" becomes a passionate artistic genius, however with human frailties that would become his undoing. Berg maintains a logical story line and judiciously introduces only characters necessary to tell the engaging history of both L'Enfant and the plan for Washington, D.C.

Professional planners will likely identify with L'Enfant's struggles with the three member federal city commission that was established by Congress in 1790 to manage the planning and development of the seat for the new national government. Eventually, L'Enfant's frustration with the commissioners would cost him his professional commission and even personal recognition for his work on the original plan for Washington, D.C. until long after his death in 1825.

The author continues the story of planning the nation's capitol even beyond L'Enfant's lifetime. Berg spends the final two chapters and an epilogue discussing the worthy efforts of Frederick Law Olmsted Jr. and Daniel H. Burnham to correct decades of poor development decisions in Washington, which were largely inconsistent with L'Enfant's original plans. Most planners will also appreciate the fact that *Grand Avenues* contextually references Burnham's most famous planning quote, which was delivered during a planning conference in London:

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“Make no little plans; they have no magic to stir people's blood and probably themselves will not be realized. Make big plans; aim high in hope and work, remembering that a noble, logical diagram once recorded will never die, but long after we are gone will be a living thing, asserting itself with ever-growing insistency. Remember that our sons and grandsons are going to do things that would stagger us. Let your watchword be order and your beacon beauty.”

Berg’s narrative style is accessible yet thorough as most information is self-explanatory or referenced within additional notes. The author reveals numerous insights into LaEnfants visionary plan for Washington, D.C. that are interesting and informative even for planning novices. In the spirit of *The Devil in the White City: Murder, Magic and Madnes at the Fair that Changed America* by Erik Larsen, *Grand Avenues* should become a planning classic for anyone interested in city planning and American History.

About the author:

Grand Avenues, which was published February 2007 by Pantheon Books, is Scott W. Berg’s first book. *Berg holds a B.A. in architecture from the University of Minnesota, an M.A. from Miami University of Ohio, and an M.F.A. in creative writing from George Mason University (GMU), where he now teaches nonfiction writing and literature in GMU's graduate and undergraduate creative writing programs. He has published frequently in The Washington Post and lives in the Washington, D.C., area.*

Read it!

Grand Avenues is currently available in both the Salt Lake City and Salt Lake County library systems. The 282 page hardback book is currently available for purchase at local bookstores and online for \$25.00.

Demographic Analysis - 1 Day Workshop

July 25, 2007 Time: 9:00 until 4:15 Cost: \$280

Demographic Analysis and GIS Mapping Workshops

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Using Census Data in ArcView 9.2 - 2 Day GIS Workshop

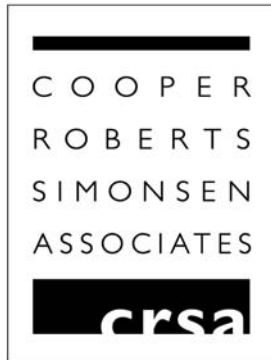
July 26 & 27, 2007 Time: 9:00 until 4:15 Cost: \$560

Workshop Location - Salt Lake Community College
Miller Campus - 9750 South 300 West Sandy, Utah

Registration - Register on-line at www.CalmRiver.com or call 800 707-2256. Payments are accepted via check, credit card or P.O.

Cost includes workbook, Resource CD's and a PC during class.

Utah Land Use Institute Conference



The **Utah Land Use Institute** is alive and well, and planning another conference in Salt Lake City, October 2-3, 2007 at the Red Lion Hotel, 161 West 600 South. Look for mailings and more emails with details.

Confirmed Featured Speakers:

David Callies, Professor of Law, University of Hawaii Law School. Co-Author of the leading book on takings and acclaimed commentator on land use and property rights law. Prof. Callies will comment on the latest trends and developments in land use and eminent domain law.

John Nolon, Professor of Law, Pace University, New York. Prof. Nolon is the founder and guiding light of a fifteen-year effort to train citizen planners in the land use process and to promote collaborative decision making and will comment on his experience and recommendations for Utah.

Sean Nolon, Director of the Land Use Law Center at Pace University and principal trainer in a multi-state program to educate local decision makers. He will conduct a workshop on training citizen planners and promoting interest-based dispute resolution.

Save the Date! - More information at www.utahlanduse.org or call us at 801-363-5234.

AND...

The **Utah Land Use Institute** has now placed a pdf copy of the entire book [A Utah Citizen's Guide to Land Use Regulation: How it Works and How to Work It](#) on the web at www.utahlanduse.org. Click on the Text tab at the top of the home page -

Visitors can also access information about purchasing the book in printed form and registration for our land use seminars and, eventually, our fall conference.



EDITOR'S NOTE:

Peter Matson, AICP



I am excited to be involved as the newsletter editor once again. I am looking forward to articles and submissions from Chapter members throughout the state. The Chapter is looking for articles from throughout the state so don't be surprised if you are contacted to track down articles to keep the membership up-to-date regarding planning activities statewide.

As newsletter editor, I am privileged to receive newsletters from the various APA Chapters throughout the country. Recently I came across an article in the New Jersey Chapter's newsletter about a non-profit group called Bikers for Open Space. I've never considered myself a "biker" but this article made me think about the connection between motorcycling and planning. I started riding about four years ago and became hooked on adventure touring. Being a planner provides a unique perspective about the road and the many stops along the way. I use my motorcycle for the daily commute, for taking kids to baseball games, for trips to the store, and for 1,500-mile trips through the Colorado Rockies on a 3-day weekend. One of my favorite things to do is to cruise through the various communities and take photographs of development projects that represent quality urban design, or not-so-quality urban design as the case may be.

My '05 BMW R1200GS is my main form of transportation. Even though it's a short commute to work every day, I have made it through two winters without (major) incident. Every new road (or even an old road) is an adventure and even the daily commute can be an adventurous ride. Utah is a great place to live and ride and I've come to appreciate the quality of the roads throughout the state. Our street infrastructure is really quite amazing when you think about the millions of man-hours, construction costs, environmental work, and physical labor that go into this brilliant network of roads.

Motorcycling is a unique form of transportation that allows the rider to enjoy the speed and convenience of an automobile while enjoying more of a physical connection with the surrounding rural and urban landscapes. It is a struggle at times to determine whether it is more pleasant to enjoy the curves of the road or stop and take in the scenery. Obviously there is a "happy medium" where the rider balances both while reaching the desired destination in a reasonable amount of time. I've found that it's usually not the destination that is important, but it is the time on the road and the stops along the way that make the ride an enjoyable experience.

With the summer months here I enjoy many short trips throughout the state and in the coming months I will feature photos from around the state in a "Where in the ~~world~~ state?" feature of the newsletter. In addition, the AOG's around the state to contribute to a feature called "AOG Roundup". Keep the articles and updates coming and thanks to those who have contributed thus far!

Remember that July 18th is National "Ride to Work Day" – so if you have a motorcycle show your support to a nationwide effort and "ride to work" or "work to ride" – whatever the case may be.



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Utah APA



Fall Conference

negotiating **the** maze

September 27th -28th



Thursday, September 27

12:30- 1:30	Conference Registration, and welcome
1:30 – 2:30	Infill Development; Ethics; Drinking Water
2:30-2:45	Break with Snack
2:45-3:45	Conservation subdivisions; Subdivision Design; Geo Hazards
3:45 – 4:00	Break
4:00 – 5:00	New transportation planning; Subdivision Design part 2; Planning for public facilities
6:00 – 9:00	Dinner, Corn Maze, Hay Ride at Black Island Farms

Friday, September 28

8:00 – 9:00	Conference Registration and Breakfast
9:00 – 10:00	Key Note Speaker- Tom Sanchez
10:00 – 10:10	Break
10:10-11:10	Mixed Use; Historic Districts
11:10 – 11:25	Break with Snack
11:25-12:25	Mixed Use cont; Empty Nester Housing
12:35-2:00	Lunch; Awards; Annual Chapter Meeting,; Presidents speech; Legislative Preview
2:00- 5:00	Mobile Workshops: <ul style="list-style-type: none">• Mixed Use in South Davis;• Nature conservancy & Wetlands preserve

Lodging available at:



Hilton Garden Inn
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Mixed Use Tour

Nature Conserv Tour

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